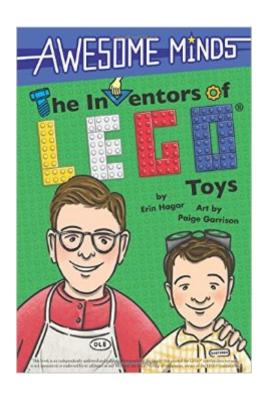
The book was found

The Inventors Of LEGO® Toys (Awesome Minds)





Synopsis

Everyone has played with LEGO® toys, but not many people know who is behind this awesome invention. This fun and engaging book tells the story of how a Danish carpenter and his family turned a desperate situation into the most popular toy in history. With full-color illustrations and lively text, and chock-full of interesting facts, Awesome Minds: The Inventors of LEGO® Toys is the perfect read for those with creative spirits and curious minds. This book is an independently authored and published biography of the family that created the LEGO® construction toy and is not sponsored or endorsed by or affiliated in any way with the LEGO Group of companies, owner of the LEGO® trademarks. Lexile Level: 970LGuided Reading Level: R4

Book Information

Lexile Measure: 970 (What's this?)

Series: Awesome Minds

Hardcover: 48 pages

Publisher: Duo Press (April 12, 2016)

Language: English

ISBN-10: 1938093534

ISBN-13: 978-1938093531

Product Dimensions: 6.2 x 0.3 x 9.2 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars Â See all reviews (7 customer reviews)

Best Sellers Rank: #113,996 in Books (See Top 100 in Books) #58 in Books > Children's Books

> Science, Nature & How It Works > How Things Work #62 in Books > Children's Books >

Education & Reference > History > Europe #919 in Books > Children's Books > Biographies

Age Range: 7 - 12 years

Grade Level: 1 - 7

Customer Reviews

Summary: When Ole Kirk Christiansen made the decision to change careers from carpenter to toymaker, he couldnâ ÂTMt have predicted the impact he would ultimately have on the world. His family-owned business became the LEGO company. After World War II, Ole Kirk decided to switch from wooden toys to plastic. His son Godtfred took over the business, and ultimately made the fateful decision to focus on one toyâ Â"the sets of LEGO bricks the company had begun manufacturing in 1949. Of course, this expanded to the LEGO empire we know today. The story

goes up to the present, with a couple pages devoted to the development of LEGOLAND and some of the amazing ideas that have come out of the LEGO company. Includes a glossary, index, and book list of other books about inventors. 48 pages; grades 2-5.Pros: Filled with colorful illustrations and interesting sidebars on almost every page, this engagingly written biography/history will entertain and education LEGO fans everywhere.Cons: Should we be afraid that if minifigs got together to form their own country, it would be greater than the population of the United States, China, India, Indonesia, Brazil, Pakistan, Nigeria, and Bangladesh combined?

Fantastic book! Any kid who loves Legos (and who doesn't?) will enjoy learning about how they came to be. As an educator, I can see how this book can be used for teaching science, engineering, history and more. What a great way to meet kids where they are, get them engaged and integrate reading, science, history and engineering. What a gem of a book!

In this 48 page book readers will learn about how Legos came to be the favorite toy for millions that they are today. The facts are written in an easy to understand way with plenty of pictures throughout as well. I was impressed with this book...it's format, illustrations, the information presented. This is a great nonfiction read for children in the intermediate grades (3rd--5th). You are sure to learn a thing or two at least by reading this book! This book was sent to me by the publisher DuoPress for my honest review. Thank you.

Great story of how LEGO came to be and very well written. My 7 year old loves it. Sturdy!

I love it, my kids love it and I read it to my students in the preschool where I work.

Very awesome story about Lego bricks! My son loves to read it! Well written, full of information, and it really made him excited about reading more non-fiction books!

Kids loved the book!!

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